

# Why is Gravity the best Digital Agency for you?

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## WHO ARE WE?

Gravity is a premium Digital Agency based in Sydney, Australia. We have staff up and down the east coast of Australia's pristine ocean waters, with clients from our home country and across the globe.

We are specialists in website development, online advertising, search engines (Google) and we take nice photos here and there.

We don't make commission from external partners and our sole objective is to support you with the best tools and resources available to you, our client. We focus on building a long-term relationship with you and making sure you could handle your own business without us! We're not in the business of blackmailing clients to sticking with us for the rest of your life as sometimes plans change, we get that.

Check over the page to see why we are the best website developer you could work with.





## WE MAKE USING YOUR WEBSITE *EASY*

### ➤ NO TECHNICAL OR CODING EXPERIENCE NEEDED

We build all our websites so you won't need a computer science degree to run it. We know the last thing you want to have to stress over is breaking your website or not understanding how it should work and then having to pay thousands to have someone fix it for you. All our sites are run on a stable, easy to use platform that gives you extra tools, if and only if, you need them. Otherwise, you can be sure that your site is secure and stable on one of the largest hosting platforms in the world.

### ➤ FREE MARKETING, ADVERTISING, AND ANALYTICS TOOLS!

In every website we make you will be provided industry-leading marketing solutions like Facebook Ads, Google Ads and email marketing campaign tools inbuilt into your website at no additional cost! You will also have the ability to analyse traffic and track conversion rates from visitors who become customers, so you can make better business decisions and boost engagement.

## THE MOST ADVANCED FEATURES

Every month your website platform provider releases new and improved features, updates, and security upgrades to your website, automatically, at no additional cost! We utilise a website builder that allows you to simply make changes without needing us every time. It also comes with a built-in professional business suite to promote and manage your business—all in one place.

Generate leads and drive conversions with Email Marketing, Landing Pages, and customer management tools. Then track your success and make data-driven decisions on how to improve with inbuilt website analytics.

### ➤ ENTERPRISE LEVEL SECURITY

Your website security is fully managed by your hosting platform's security experts—they provide threat prevention to real-time detection and rapid response—so you can run your business with peace of mind. All our client's websites are compliant with the highest international security standards.

Your platform provider has dedicated monitoring of your site 24/7, delivering SSL-certified, GDPR-compliant websites that regularly update, so they are always secure.

### ➤ SECURE, SCALABLE, PREMIUM ECOMMERCE

Create an online store that matches your client's brand. Add beautiful product collections, sell on multiple channels, offer express checkout and guarantee secure payment solutions. With powerful 3rd-party integrations you can streamline your clients' order fulfillment, offer drop shipping, build brand loyalty and more.

### ➤ COMPATIBILITY AND MOBILE FRIENDLY

Email: [info@gravitytechmedia.com](mailto:info@gravitytechmedia.com)

Skype, WhatsApp, and Zoom available for international clients. Please consider the environment if printing this document. Gravity Technology & Media is a registered business (ABN: 93610329934) of Andcorp Enterprises Pty. Ltd. (ACN: 610329934) an Australian owned and operated company. If there is any way we can make your experience with our business better please let us know. Our charity of choice is the Australian Wildlife Conservancy charity, please consider a donation.



We build and test your website on every screen and provide you with a mobile-friendly version of your website, so you look amazing to anyone visiting your page.

Our website hosting platform even has its own mobile phone app for you to manage responses to potential customers directly from an app!

### ➤ **ADVANCED AND INDUSTRY LEADING SEO TO RANK YOU HIGHER ON GOOGLE**

We can action a tailored checklist based on your business, location, and keywords. Follow actionable steps to build a strong SEO foundation, get indexed on Google in seconds, and start optimizing your site for search engines.

All our websites are backed by a solid infrastructure that meets the needs of search engines, giving you a strong SEO foundation to compete in organic search. We maximize how your site performs in search results through customised site meta tags, URL structures, canonical tags, structured data markup, robots.txt file, and more.

## **WE ARE THERE FOR YOU, LONG-TERM**

### ➤ **EASILY REACHABLE, 24/7 TECHNICAL SUPPORT**

Your website has a dedicated 24/7 support team ready to assist at any time. While there is a database of help articles, we know that nothing beats being able to send an email or pickup the phone and have someone help you straight away. That's why we chose a platform provider that offers unrivalled customer service.

### ➤ **AFFORDABILITY AND NO SURPRISE COSTS**

Your quote will be the only cost you will ever need to pay to a web developer ever again! We sourced the best value domain and hosting providers so those annual costs will be the lowest and best value they can be, at the same time the platform we use is so extremely easy to use you will never need to pay another website developer again, not even us! But we are here to help if you need it. We offer 3 months free adjustments and then \$20 cost after that (industry standard is \$200). Yikes!

### ➤ **EXPERIENCE AND FAST COMPLETION TIMES**

Have you been given a quote twice as high as ours, and likely twice as long to get your site ready (if not more!). Our reviews aren't the best for nothing. We have years of experience making websites and have the ability to do it in record times with no shortcuts on quality or security. You can watch us develop your site live and recommend changes as we go to. We want you to be 100% satisfied which is why we offer 3 months to make any changes big or small with an aim to handover the keys to your beautiful new site within 1 week for most websites and 2 for the more complex ones.

**Reach out to us at [info@gravitytechmedia.com](mailto:info@gravitytechmedia.com) to start your website today!**

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